

# TERRIE EASLEY DESIGNS

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Terrie Easley Designs is family-owned and operated with thirty plus years of experience in Hawai'i's wedding scene. Terrie strives to provide signature floral designs and exceptional customer service connecting herself to the finest floral markets around the world.



designer / owner : Terrie Easley



**What's your game plan for 2008?** "To enhance our website by adding photos of the larger celebrity weddings and intimate smaller ceremonies we have done in the past. We will continue to service our clients equally whether it be a large or small wedding, giving couples the personalized service our company is noted for in this highly competitive industry."

**What sets your company apart?** "Being in business for over 29 years, we have been able to redesign our home to accommodate large walk-in refrigerators and a beautiful design center. Combining our home and work place enables

us to be flexible with our time including both early hours to very late hours to get the job done perfectly for our clients." **Tell us about your staff.** "My staff started out as my parents, my aunt and my two children. Now my staff includes my daughter Jill as my assistant, my best friend Patricia Neff as my office assistant and accountant, my two very experienced and extremely creative designers Kalani and Julie, and my awesome set up team headed by Mapuana O'Sullivan, who never cease to amaze me with their talents and efficiency. I love each one of them as if they were my family." **What challenges has your company overcome?** "The challenge is ongoing... to make each wedding better than the last." **What is a marked characteristic of your company?** "I always insist on meeting with my clients one-on-one. Although I have a fantastic team of designers, I like to get to know my clients' needs and understand their visions. Every couple will sit and meet with me so there are open lines of communication every step of the way."



Classic beauties



Jill, Terrie and JB

## Movies

Comedies, romantic, drama, suspense

Don't like horror and space movies but I'll go to eat the popcorn!

## Reads

Grace Ormonde Wedding Style  
Martha Stewart Weddings  
Oh and AARP magazine... NOT!

## Television

Oprah  
The View  
Platinum Weddings

## Travel

San Francisco  
Las Vegas

## Interests

Dancing  
Singing karaoke  
Fishing  
Snorkeling  
Cooking

## Affiliations

Portuguese Chamber of Commerce  
Honolulu Rotary  
Hawaii Bride & Groom