



FLORAL INSPIRATIONS

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Fong's creations are original, natural and simply exquisite. Her command of vivid hues and textures are easy and sophisticated. Reflective of Pacific Rim and Western influences, her timeless creations incorporate clean, simple designs with contemporary styles.

Fong Tagawa : designer / owner

Movies

You've Got Mail
Shawshank Redemption

Reads

The Bible
(To get a grip on life and myself)

Music

Take Five
by Dave Brubeck Quartet
Polovtsian Dances
by Alexander Borodin
The Planets
by Gustav Holst
When In Rome
Erasure Wild
Suzanne Ciani

Television

Project Runway
Top Chef

Travel

San Francisco
North Shore
Side Street Inn

Interests

Art... not crafts
Culinary... not recipes
Music... not popular tunes



Tell us about a goal you'd like to set for Floral Inspirations in 2008. "We'd actually like to start up a program which allows all of Hawai'i's floral industry to contribute to a need or just give back to the community. One of our ideas is to work with Non-Profit Aids' Organizations in assisting us with donating left over flowers from weddings or other events to support programs such as elderly care homes or other special needs facilities." **What challenges have you overcome as a growing business?** "Challenges are always exciting since overcoming obstacles are really just further means to greater progression and direction towards excellence. The course now and always is to create the continual balance between Floral Inspirations' tremendous growth and a strong family life. My family is extremely important to me." **What is the secret to your company's success?** "It is our belief that a company is really successful when your personal life is."

Above: Original floral creations by Fong

