

WINE THE EXPERIENCE

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Wine The Experience was created as a venue where people could enjoy the experience of making wine with their own personalized label. Offering quality wines at a great value, customers have personal pride in crafting a wine they will enjoy, drink and share.



partner / chief winemaker : Shannon Ball

Tell us your game plan for 2008. "Keep going! We plan to roll out new wines, including five new exciting wines within the first few months of the year. We have some of our own creations that we've been cooking up for the last few months that we're very excited about. We're also trying to get our wines out to other venues outside of Kapahulu... keep your ears open." **What can brides and grooms expect from Wine The Experience?** "We make wine readily accessible and understandable to everybody... and we make it fun! We have a really nice venue for people to feel comfortable and happy to entertain in. We're full-service, striving to provide the best experience to our customers from the educational and enjoyable wine tasting, to support for label printing services, to a really fun wine bottling party! There is no one like us..." **What challenges has your company overcome?** "We're still here! We just celebrated our three-year anniversary, and are still happily making more wine for people as we continue to grow. Succeeding in such a niche market and making people aware of our concept has been our biggest challenge to date. That... and printing labels! Wow, I never realized how much time that would take up. Now I know why there are so many dedicated printing places!" **What is the secret to your company's success?** "Hmm... personality? Charm? Friendliness? Helpful service? Or maybe it's the complimentary wine samplings..."



Making... Bottling... Tasting...



Shannon & Fran with Maka & Ipo

Movies

Winged Migration, Braveheart
An Inconvenient Truth, Zoolander
40-Year-Old Virgin, District B13

Reads

Catcher in the Rye, Ender's Game
One Hundred Years Of Solitude
The Tao Of Pooh, The Alchemist

Music

Everything from Ben Harper,
Manu Chao & Erykah Badu
to Jimmie, Frank, Ray & Billie

Television

The Office, CSI
Grey's Anatomy with Mom

Travel

Kauai
Anywhere in the mountains
South America next year!

Interests

Wine (of course!)
photography, art, camping,
paddling, daydreaming

Affiliations

Honolulu Japanese
Chamber of Commerce