



Dylan Dawson

THE BRIDAL BOUTIQUE

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Co-owners Cecilia and Joyce opened the doors to The Bridal Boutique in 2006 offering the finest selection of bridal gowns and accessories in their spacious 2,200 square foot bridal salon. Their goal was to fill a need in Hawai'i for elegant, couture gowns and bridesmaids dresses complete with exceptional customer service.

Joyce Coelho : co-owner

Reads

The Secret
Jane Green Novels

Television

Grey's Anatomy
Ugly Betty
Reality and cooking shows

Travel

I would love to travel to Europe

Interests

Reading (when I have the time)
Traveling (when I have the time)

“ Thank you so much for all your help with my gown... I felt like a princess that day. My husband even said 'WOW!' as I walked down the aisle! You all made it possible since I needed my dress in such a short amount of time... I am so very happy with your services! I couldn't have asked for anything more.
Mahalo
Nigel & Janice Fagaragan ”

the bridal
BOUTIQUE

Tell us your game plan for 2008.

"When The Bridal Boutique opened in September 2006, the game plan was simple - to offer beautiful gowns with the service that brides deserve in a welcoming environment. Our COMMITMENT (game plan) in 2008 is to continue to do the same. As we head into our second year of business we are excited to showcase sleek, contemporary, graceful and feminine gowns. More importantly, we're committed to providing personalized service to each person that walks through our door, embracing and celebrating each individual's style." **What sets your company apart?** "It's the little things that add up to the 'wow' factor. Our showroom and fitting rooms are spacious and we have a comfortable sitting area. We understand



On 3 Photography

that the bride and her attendants vary in size and style so we carry a wide range of dresses... What we do best is to THINK like our clients - to truly understand their vision for their wedding day, which allows us to service them in the best way possible." **What is the secret to your company's success?** "No secret... both Cecilia and I have a personal commitment to be the best at what we do! We believe that our business is an extension of ourselves and that as long as we are excited, passionate, and devoted to the boutique, we will be successful."



On 3 Photography



On 3 Photography

Top: Cecilia and Joyce celebrating their one-year anniversary at The Bridal Boutique
Middle: Cecilia and family
Bottom: Joyce and family